

Appetites and Adventures

# Laura Hall

Sprint 2 the Table focuses on a healthy lifestyle that is anything but mundane. Laura shares healthy recipes with "strange but good" flavor combinations, Food and wine reviews, travel adventures, tips on workouts and nutrition, and online training programs.





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## **Client Showcase**

BuluBox, Cellucor, Chobani, Fabletics, GNC, Hefty Brands, h.h. gregg, House of Payne Personal Training, Kellogg's, NuttZo, Reebok, San Diego Spirits Festival, Silk Pure Almond, Sweetwater Growers, Target, Taste of Atlanta, Verizon

## **Analytics/Stats**

Each number is a monthly average.

Pageviews: 40,955 Unique Visitors: 25,215 % New Visitors: 63.4% Klout Score: 68

#### Social Media Stats \*As of 10/08/15

Instagram Followers: 8,623 Twitter Followers: 3,4865 Pinterest Followers: 2,703 Facebook Fans: 1,385

## **Memberships/Affiliations**

FitFluential, FoodBuzz Contributor, Growing Naturals "FitnessGuru," IAFS Certified Trainer, National Physique Committee (NPC), SweatPink, Quest Nutrition

## **Services Offered**

Affiliate Advertising, Brand Ambassadorships, Conference and Event Representation, Cooking Demos, Freelance Articles, Product & Travel Reviews, Recipe Development, Social Media Consulting, Social Media Promotions, Sponsored Posts